

ePRESS RELEASE
May 26, 2010
For Immediate Release

20th Anniversary Cherry Creek Arts Festival
Denver, Colorado, USA
July 3, 4, 5, 2010

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THE CHERRY CREEK ARTS FESTIVAL CALL FOR VOLUNTEERS!

DENVER, CO: MAY 26, 2010

Productions as large as the 20th Anniversary Cherry Creek Arts Festival would be impossible without a dedicated backbone of volunteers. Every year Denver's 7 Volunteer Team needs 1000 volunteers to keep the festival running smoothly, and we are grateful for the community's help to fill these slots. Located in the Cherry Creek North Shopping District, CCAF boasts an attendance of over 350,000 visitors annually over the course of our 3-day event, July 3rd, 4th and 5th. Volunteers help support the over 230 visual artists, more than 20 culinary vendors, 25 performing artists and 5 stages of live entertainment featured at CCAF. Spanning an area covering 12 square blocks, CCAF is the biggest event of its kind in Denver during the Fourth of July weekend.

CCAF volunteers can choose from 16 different committees including Artist Relations, Creation Station, Culinary Demonstrations, Festival Ambassadors, Finance, Production, and Volunteer Coordination. In these capacities, volunteers can have fun while gaining valuable knowledge and skills in areas such as public relations, production, research, and management. In addition, our volunteers are entitled to special benefits such as a free Cherry Creek Arts Festival t-shirt, meals, beverages and more! We are also looking for volunteers who speak additional languages for the Festival Ambassadors committee.

If you would like to become part of the amazing Denver's 7 Volunteer Team, please visit our website at www.cherryarts.org/volunteer for an application. You will also be able to find more information about the responsibilities involved for each of the committees online. Sign up today!

About the Cherry Creek Arts Festival

The Cherry Creek Arts Festival (CCAF) weekend event is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF annually takes place 4th of July weekend, and the 20th Anniversary CCAF is July 3, 4, 5, 2010. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Artivities' and exciting performing arts. CCAF is proud to be considered Colorado's signature cultural event and to be a nationally top-ranked and award-winning art show annually – both in the visual artist and special event/festival industries.

CCAF is a 501(c)(3) not-for-profit corporation whose mission is to provide access to a broad array of arts experiences and support arts education in Colorado. Along with the arts festival itself, CCAF fulfills its year-round art education and outreach mission through programs including the Mobile Art Collection, Artist in Residence programs and the Student Art Buying Program. Other mission-based events produced by CCAF include the Telluride Festival of the Arts and Cherry Creek North Food & Wine.

Website Media Area:

Press Kit, Press Releases, Graphics – all being updated as information is available
<http://www.CherryArts.org/Media>

Special Thanks to our 2010 Sponsors: Janus presents the 2010 Cherry Creek Arts Festival. Associate Sponsors include: American Furniture Warehouse, The Art Institute of Colorado, Cherry Creek North, Cherry Creek Shopping Center, FastFrame of Cherry Creek, Heineken, and Scientific & Cultural Facilities District, and are joined by, Colorado Homes & Lifestyles, Mountain Living, Comcast ©, Denver's 7, The Denver Post Community, 99.5 The Mountain, Alice 105.9, KOSI 101, and Studio 1430 KEZW AM. Supporting Sponsors include: Azteca America Colorado, JW Marriott Denver at Cherry Creek, Loews Denver Hotel, Pepsi Bottling Group, and Sill-TerHar Motors. Contributing Sponsors are: AT&T, Bacardi Torched Cherry, BurstMarketing, Freshies All Natural Cocktail Mix, Happy Llama Inc., Heinrich Marketing and Viking Range Corporation with Community Partners: CitationAir and Woodrow & Sobel P.C.

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