

ePRESS RELEASE
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CHERRY CREEK ARTS FESTIVAL ANNOUNCES JURIED ARTISTS FOR 2011

Cherry Creek Arts Festival
Denver, Colorado, USA
July 2, 3, 4, 2011

Contact Information:
R. Tony Smith
+1.303.355.2787 x203
tonysmith@cherryarts.org
<http://www.CherryArts.org>

DENVER, CO – January 7, 2011: The Cherry Creek Arts Festival (CCAF) officially announced the confirmed slate of 230 juried artists and 8 “Emerging Artists” for its 21st annual show. The artists were chosen in a blind-jury process from 2,100 artist applications, making the CCAF one of, if not the most, competitive art shows in the nation. 17 artists are from the state of Colorado. The CCAF takes place Saturday, Sunday and Monday, July 2, 3, and 4, 2011 and is located in Denver’s Cherry Creek North District. Complete information is available at <http://www.CherryArts.org>.

The exhibiting visual artists are the heart and soul of this festival: 78 of the 230 artists are first-time-ever CCAF exhibitors, with 87 artists returning from 2010. The remaining artists exhibited in 2009 and prior or were invited. The only artists exempt from the 2011 jury are the 12 award-winning artists and the annual commemorative poster artist from 2010.

Contributing to the extremely competitive nature of the jury and the high levels of art excellence are actual artist sales (in excess of \$2.3 million for 2010) and consistently high national festival rankings. High sales are attributed to the event's setting in the heart of Denver's unique, beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, and a \$930,000+ multi-media marketing campaign. The visual artists' success and quality are core values and measurements of accomplishment for the Cherry Creek Arts Festival.

Artistic excellence of original, handcrafted work is the sole criteria for selection of exhibitors. The Arts Festival features artists in 13 different media categories including: ceramics, digital art, drawing, fiber, glass, graphics and printmaking, jewelry, metalworks, mixed media, painting, photography, sculpture and wood.

The names, mediums and images of all 2011 exhibiting artists:
<http://www.cherryarts.org/artists/2011artists>

Downloadable exhibiting artist list:
<http://cherryarts.org/media/press-releases>

The panel of jurors was comprised of Danyl Cook, Denver, CO: Professional Visual Artist; Deborah Howard, Denver, CO: Professor of Art / Head of the Painting Program at the University of Denver and Visual Artist; Jerry Dale McFadden, Chattanooga, TN: Artistic Director and Gallery Manager for the Association for Visual Arts; Steven Ward, West Dundee, IL: 2011 CCAF invited artist and created the commissioned 2010 Arts Festival commemorative poster, and Mark Winter, Milwaukee, WI: 2011 CCAF invited artist and won a Juror’s Award for excellence at the 2010 event for his work in sculpture.

Watch a video on a behind-the-scenes look at the competitive jury process at the CCAF's VIDEO page on Facebook: <http://www.facebook.com/CherryArts>

The CCAF is a 501(c)(3) not-for-profit art services organization whose mission is to provide access to a broad array of arts experiences and support arts education in Colorado. Along with the arts festival itself, CCAF fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Artist in Residence programs and the Janus Student Art Buying Program.

CCAF has produced its signature cultural event for Colorado annually during the 4th of July weekend since 1991. The arts festival weekend is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Activities' and exciting performing arts.

Special thanks to our 2011 title sponsor; Janus presents the 2011 Cherry Creek Arts Festival.

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