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2012 Call for Entries: Exhibit and Sell Your Art

WHAT:

Cherry Creek Arts Festival announces 2012 Call for Entries: Professional visual artists and emerging artists are invited to apply for jury selection into the Cherry Creek Arts Festival (CCAF), July 6, 7, 8 2012. Average sales per artist are \$10,000, and two hundred-thirty (230) visual artists will be selected during the 2012 artist jury process.

WHY:

Visual artists are invited to find out first-hand the accolades as touted by fellow visual artists: historically very high art sales potential (estimated \$2.3 million in sales for 2011 artists / \$10,000 average sales per artist), consistently high national rankings and famous on-site artist amenities and hospitality. Higher than average sales are attributed to the event's location in the heart of Denver's beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, a \$900,000+ multi-media marketing and public relations campaign and \$30,000 offered in artist purchase awards at the event. The visual artists' success is both the core value and measurement of success for the Cherry Creek Arts Festival.

WHEN:

The application process is October 1 to December 1, 2011 (Midnight MST.) Jury process is held in December and results will be released January 6, 2012.

WHERE/HOW:

Prospectus and application are available at <http://www.CherryArts.org>. Application for jury is a three-step process: 1) create an online artist profile, 2) prepare and upload images, and 3) complete the online application.

WHAT ELSE:

The CCAF also announces the 2012 Emerging Artist Program. This is an extraordinary opportunity for artists with very little, if any, experience exhibiting and selling their work. Emerging Artists apply in the same manner as professional artists and submit their artwork through the category, "Emerging Artist".

For more information about this year's Cherry Creek Arts Festival visual arts application process, please visit <http://www.CherryArts.org>, or call 303.377.9035.

Learn about CCAF national art show rankings and festival industry awards at <http://cherryarts.org/about-us/awards>

Special thanks to our title sponsor; Janus presents the 2012 Cherry Creek Arts Festival.

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