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CHERRY CREEK ARTS FESTIVAL ANNOUNCES JURIED ARTISTS FOR 2010

20th Anniversary Cherry Creek Arts Festival
Denver, Colorado, USA
July 3, 4, 5, 2010

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DENVER, CO – January 8, 2010: The Cherry Creek Arts Festival (CCAF) officially announced the confirmed slate of 230 juried artists and 8 “Emerging Artists” for its 20th anniversary show. The artists were chosen in a blind-jury process from 2,250 artist applications, making the CCAF one of, if not the most, competitive art shows in the nation. 27 artists are from the state of Colorado. The CCAF takes place Saturday, Sunday and Monday, July 3, 4, and 5, 2010 and is located in Denver’s Cherry Creek North District. Complete information is available at <http://www.CherryArts.org>.

The exhibiting visual artists are what’s new this year: 103 of the 230 artists are first-time-ever CCAF exhibitors, with 72 artists returning from last year. The remaining artists have exhibited 2008 and prior or were invited. The only artists exempt from the jury are the 12 award-winning artists from the previous year, as well as the annual commemorative poster artist.

Contributing to the competitive nature and high levels of art excellence are actual artist sales (in excess of \$2.3 million for 2009) and consistently high national festival rankings. High sales are attributed to the event's setting in the heart of Denver's unique, beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, and a \$900,000+ multi-media marketing campaign. The visual artists' success and quality are core values and measurements of accomplishment for the Cherry Creek Arts Festival.

Artistic excellence of original, handcrafted work is the sole criteria for selection of exhibitors. The Arts Festival features artists in 13 different media categories including: ceramics, digital art, drawing, fiber, glass, graphics and printmaking, jewelry, metalworks, mixed media, painting, photography, sculpture and wood.

The names, mediums and images of all 2010 exhibiting artists:
<http://www.CherryArts.org/Artists>

Downloadable MS Excel exhibiting artist list:
<http://www.CherryArts.org/PressReleases>

The panel of jurors was comprised of: Douglas Brugger, Show of Hands Gallery Co-owner of Denver; Jerry Gilmore, Independent Curator and Visual Artist of Denver; Jack McLean, CCAF award winning sculpture artist of Johnsbury, IL; Phyllis Reid Stapler, CCAF award winning painter artist of Durango; and Ivar Zeile, owner and director of Plus Gallery of Denver. As part of the 20th Anniversary Celebration, the 2010 jury panel is the first-ever with repeat jurors. Four were selected based on past jury excellence, and the fifth juror, Jack McLean, was selected because he has the sole visual artist honor of being juried into nineteen of the past twenty Cherry Creek Arts Festivals.

Watch a video on a behind-the-scenes look at the competitive jury process at:
<http://podcast.cherryarts.org/2008/02/08/juried-artist-selection-process/>

The CCAF is a 501(c)(3) not-for-profit art services organization whose mission is to provide access to a broad array of arts experiences and support arts education in Colorado. Along with the arts festival itself, CCAF fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Artist in Residence programs and the Janus Student Art Buying Program.

CCAF has produced its signature cultural event for Colorado annually during the 4th of July weekend since 1991. The arts festival weekend is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Artivities' and exciting performing arts.

Special thanks to our 2010 title sponsor; Janus presents the 2010 Cherry Creek Arts Festival.

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