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PRESS RELEASE

For Immediate Release

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20th Anniversary Cherry Creek Arts Festival

Denver, Colorado, USA

July 3, 4, 5, 2010

<http://www.CherryArts.org>

Express Yourself and Help Bring Art to Colorado Schools with Janus

DENVER, CO: May 24, 2010: In partnership with the Cherry Creek Arts Festival (CCAF), Janus has expanded their award-winning Janus Student Art Buying Program to provide art experiences and art education to school children across the state of Colorado. As part of this expanded program, all are encouraged to vote to help bring art to Colorado schools at www.CherryArts.org/Vote.

Janus has served as the Title Sponsor of the Cherry Creek Arts Festival since 2002, and for the past 15 years has helped underwrite the Festival's year-round "Mobile Art Gallery," (MAG). The MAG, a traveling collection of original works of art from exhibiting Festival artists, tours perpetually throughout Colorado to schools, libraries, community centers and other public venues. Since its inception in 1997, more than 245,000 students, teachers, parents and community members have experienced the CCAF MAG.

Artwork acquired for the collection is purchased during the annual Festival by teams of students from various Colorado schools. The Janus Student Art Buying Program was created with the Cherry Creek Arts Festival education department as a way to engage students in an experiential art education program. The program is based on an in-school exercise that helps students explore the many facets of art. It aims to give students a better understanding of art as more than a personal preference, but also as a reflection of culture, and as a business.

The public is invited to assist the Student Art Buying Program by voting online for their favorite featured artist that will be exhibiting at the 2010 Festival. Those votes will be tallied with the results provided to a student art-buying team, who will then negotiate with the selected artist to "purchase" a specific piece for the MAG.

"We encourage everyone to help us bring art to Colorado schools in a unique and enticing way," states Vice President of Sponsorship and Community Relations Casey Cortese. "It is our hope that this unique program will increase the public's awareness of the role that art education can and should play in the lives of students throughout the state."

Those voting for their favorite artist on the Festival's website www.CherryArts.org/Vote will be automatically entered to win art-inspired gifts such as Festival VIP Hospitality Packages, Festival posters and more. To participate in this unique program that helps to bring art and

art education programs to Colorado schools, go to www.CherryArts.org/Vote and cast your vote today.

About Janus Capital Group Inc.

Janus Capital Group Inc. (JCG) is a global investment firm offering strategies from three individual investment boutiques: Janus Capital Management LLC (Janus), INTECH Investment Management LLC (INTECH), and Perkins Investment Management LLC (Perkins). Each manager employs a research intensive approach that is distinct within its respective asset class. This multi-boutique approach enables the firm to provide style-specific expertise across an array of strategies, including growth, value and risk managed equities, fixed income and alternatives, through one common distribution platform. At the end of March 2010 JCG managed \$165.5 billion in assets for shareholders, clients and institutions around the globe. Based in Denver, JCG also has offices in London, Milan, Munich, Singapore, Hong Kong, Tokyo and Melbourne.

About the Cherry Creek Arts Festival

The Cherry Creek Arts Festival (CCAF) takes place 4th of July weekend, and the 20th Anniversary CCAF is July 3, 4, 5, 2010. This annual event is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Activities' and exciting performing arts. CCAF is proud to be considered Colorado's signature cultural event and to be a nationally top-ranked and award-winning art show annually – both in the visual artist and special event/festival industries.

CCAF is a 501(c)(3) not-for-profit corporation whose mission is to provide access to a broad array of arts experiences and support arts education in Colorado. Along with the Arts Festival itself, CCAF fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Artist in Residence programs and the Janus Student Art Buying Program. Other mission-based events produced by CCAF include the Telluride Festival of the Arts and Cherry Creek North Food & Wine.

Special Thanks to our 2010 Sponsors: Janus presents the 2010 Cherry Creek Arts Festival. Associate Sponsors include: American Furniture Warehouse, The Art Institute of Colorado, Cherry Creek North, Cherry Creek Shopping Center, FastFrame of Cherry Creek, Heineken, and Scientific & Cultural Facilities District, and are joined by, *Colorado Homes & Lifestyles*, *Mountain Living*, Comcast ©, Denver's 7, The Denver Post Community, 99.5 The Mountain, Alice 105.9, KOSI 101, and Studio 1430 KEZW AM. Supporting Sponsors include: Azteca America Colorado, JW Marriott Denver at Cherry Creek, Loews Denver Hotel, Pepsi Bottling Group, and Sill-TerHar Motors. Contributing Sponsors are: AT&T Mobility, BurstMarketing, CitationAir, Freshies All Natural Cocktail Mix, Happy Llama Inc., Heinrich Marketing and Viking Range Corporation with Community Partner: Woodrow & Sobel P.C.

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