



## Cherry Creek North Merchant News & Notes

June 2010

### CCAF Special Projects Coordinator Tim Erickson: 303-883-9636

The following information is being provided to help you prepare for the activities surrounding this year's Cherry Creek Arts Festival.

We look forward to working with you to make the weekend a success for all involved.

If you should have any questions during the festival please call Tim at the number above, we ask that you use this newsletter as a first line of information and the phone number as a second resource for any inquiries.

### Arts Festival Hours

Friday, July, 2	7:00pm – 10:00pm	(Artist Preview-Clayton Street only)
Saturday, July, 3	10:00am to 8:00pm	8-10pm Festival Nights
Sunday, July, 4	10:00am to 8:00pm	
Monday, July, 5	9:00am to 6:00pm	(ADA Accessibility Hour 9a.m.-10a.m.)

### Cherry Creek Arts Festival Policies and Guidelines

The Cherry Creek Arts Festival is a 501 (c)(3) non-profit organization and appreciates the continued support from the local merchants and the Cherry Creek North neighborhood. Our success over the past 20 years is a direct result of the outstanding cooperation and support we receive from our hosts.

*Please notice the following guidelines as you plan for activities taking place at your particular establishment*

- City ordinance does not allow business activity outside of respective business property boundaries or in any public rights of way.
- As the Cherry Creek Arts Festival is a non-profit organization, it remains sustainable because of the generous donations and sponsorships as well as food and beverage sales. To ensure a promising future we ask that our partners in the Cherry Creek north area ONLY stay within their capacity as a retail or restaurant outlet. (i.e. we ask that a florist not sell beverages, a clothing store not sell ice cream, etc.)
- Refraining from retail sales in direct competition with the CCAF fundraising activity is very much appreciated.
- Sidewalks and areas of passage must be kept clear at all times for safety and security reasons.
- All local street signage must be followed as posted, Cherry Creek Arts Festival does not accept responsibility

### Street Closure Schedule:

St. Paul between 2<sup>nd</sup> and 3<sup>rd</sup> – 6:00am Friday, July 2, 2010

Milwaukee between 2<sup>nd</sup> and 3<sup>rd</sup> - 6:00am Friday, July 2, 2010

Clayton between 2<sup>nd</sup> and 3<sup>rd</sup> – 6:00am Friday, July 2, 2010

Detroit between 2<sup>nd</sup> and 3<sup>rd</sup> – 11:30am Friday, July 2, 2010

Fillmore between 2<sup>nd</sup> and 3<sup>rd</sup> – 11:30am Friday, July 2, 2010

**REMAINDER OF SITE (First Avenue to fourth Avenue; Entirety of 2<sup>nd</sup> & 3<sup>rd</sup> avenue from Columbine to Adams) – 4:00pm Friday, July 2, 2010**

**Site will reopen on Tuesday July 5<sup>th</sup> 2010 at 12:00am**

## Delivery Trucks

Delivery trucks will be allowed on the site of the Arts Festival prior to **8:00am** and after **8:30pm** each day  
Delivery trucks will be allowed alley access and street access provided trucks are passable.

## VEHICLE ACCESS

Local merchants will be allowed on the site of the Arts Festival with their vehicles **before 8:00am and after 8:30pm** each day of the Arts Festival. If a vehicle is on the site of the event after 8:00am, it will need to remain there until exit access after 8:30pm. A special permit is required for this access and may be picked up at the Arts Festival Offices after June 1st. (Bank of the West – Basement Level B-100 – Steele and Ellsworth)

## FESTIVAL SITE MAP

2<sup>nd</sup> Avenue (Columbine to Adams) – 3<sup>rd</sup> Avenue (Columbine to Adams)  
Steele, St. Paul, Milwaukee, Fillmore, Detroit, Clayton (From 1<sup>st</sup> to 4<sup>th</sup>)  
For a complete map of the Festival site, please visit [www.CherryArts.org/maps](http://www.CherryArts.org/maps)

## Special Event Security

The Cherry Creek Arts Festival continually reviews its Emergency Response Plan annually with the input and support from the Denver Police Department, and City and County of Denver, and the Cherry Creek North BID. We take the safety of our guests very seriously and have taken all precautions necessary to ensure a safe and friendly environment. As local merchants and residents of the area, anything you can do to help us will be greatly appreciated. If you notice activities outside of normal activity expected at the Arts Festival, please contact Tim Erickson at 303.883.9636 or the Denver Police Department at 720.913.2000 (non emergency) and communicate your concern immediately. As always in the case of an emergency please call 911 for immediate

## Cherry Creek Arts Festival Staff

Amy Curlee- Programming Coordinator  
Carol Hiller- Volunteer & Culinary Manager  
Jeff Parr- Culinary Talent Coordinator  
Jenny Griffin- Creative Art Director  
Jimmy Walker- Production Supply Coordinator  
Karen Gilkey- Merchandise Coordinator  
Nicole Jarman- Production Coordinator  
Olokun- Production Assistant Manager  
Pamelah Maragh- Production Manager  
Peter DiPrinzio- Public Relations Coordinator  
Renee Ortiz- Beverage Manager  
Shelli Schilke- Office Coordinator/Bookkeeper  
Tara Brickell- Associate Director  
Terry Adams- Executive Director  
Tim Erickson- Special Projects Coordinator  
Tony Smith- Marketing & Operations Director  
Arts Festival Office: 303-355-2787

## 2010 Artist Preview Event and Opening Gala

The Artists Preview Event allows patrons to enjoy a “sneak peek” at 29 of the 230 Visual Artists juried to exhibit at the 2010 Cherry Creek Arts Festival. The Artists Preview Event will feature gorgeously lit streets, artists’ booths and admission is FREE to the public. This event takes place on Friday, July 2, from 7-10pm, on Clayton Street between 2<sup>nd</sup> and 3<sup>rd</sup> Avenues in Cherry Creek North.

Opening Gala Patrons are exclusively invited to attend the Artist Preview Event from 5:00pm—7:00pm. Go to [www.cherryarts.org/gala](http://www.cherryarts.org/gala) for more information on the Opening Gala.

